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UNI-PRESIDENT CHINA HOLDINGS LTD.
統一企業中國控股有限公司

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 220)

CLARIFICATION ANNOUNCEMENT OF CERTAIN NEWS ARTICLES

The board of directors (“**Board**”) of Uni-President China Holdings Ltd. (“**Company**”) noted that recently, there are certain news articles (“**Articles**”) published on the Internet relating to the financial performance of Uni-President Enterprises Corporation* (統一企業股份有限公司) (“**Uni-President**”) in the first three quarters of 2012. Uni-President, a listed company on the Taiwan Stock Exchange, is the ultimate controlling shareholder of the Company.

The main focus of the Articles was on the financial performance of Uni-President in the first three quarters of 2012 and incidentally mentioned certain financial performance and analysis of the principal business segments of the Company, namely instant noodles business and beverage business, as compared to the same period in 2011 as follows:

- The revenue of instant noodle business in the first three quarters has recorded more than 20% growth and the profit has recorded multiple increase.
- The revenue of tea drink business in the first three quarters has recorded more than 10% growth and in particular, the profit from Uni Ice Tea (統一冰紅茶) and Uni Green Tea (統一綠茶) has more than doubled.
- The revenue of juice drinks business in the first three quarters has recorded about 30% growth and there is sustained growth in business.
- The revenue of milk tea and coffee business in the first three quarters has recorded about 80% growth and the profit has recorded multiple increase.

The Board wishes to clarify that the information in the Articles relating to the Company, though are correct and accurate, was released by Uni-President in connection with its own financial reporting in Taiwan but not released by the Company.

By order of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 1 November 2012

As at the date of this announcement, the board of directors of the Company comprised Mr Lo Chih-Hsien and Mr Hou Jung-Lung as executive directors; Mr Kao Chin-Yen, Mr Lin Chang-Sheng, Mr Lin Lung-Yi and Mr Su Tsung-Ming as non-executive directors; and Mr Chen Sun-Te, Mr Fan Ren-Da, Anthony, Mr Yang Ing-Wuu and Mr Lo Peter as independent non-executive directors.

* For identification purpose only