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**UNI-PRESIDENT CHINA HOLDINGS LTD.
統一企業中國控股有限公司***

(a company incorporated in the Cayman Islands with limited liability)
(Stock Code: 220)

**CHANGE OF EXECUTIVE DIRECTOR, PRESIDENT,
MEMBER OF THE INVESTMENT,
STRATEGY AND DEVELOPMENT COMMITTEE AND
AUTHORISED REPRESENTATIVE UNDER THE LISTING RULES**

Retirement of Executive Director

The board of directors (the “Board”) of Uni-President China Holdings Ltd. (the “Company”, together with its subsidiaries, collectively referred to as the “Group”) would like to announce that Mr. LIN Wu-Chung (“Mr. Lin”) has reached retirement age and has tendered his confirmation of retirement to the Company confirming that he will retire as President, executive director, member of the investment, strategy and development committee and authorised representative of the Company under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) with effect from 7 September 2011.

Mr. Lin has confirmed that there is no disagreement with the Board and he is not aware of any matter relating to his retirement that needs to be brought to the attention of the shareholders of the Company. The Board wishes to take this opportunity to express its gratitude to Mr. Lin for his contribution to the Company during his term of service.

Appointment of Executive Director

The Board is pleased to announce that Mr. HOU Jung-Lung (侯榮隆) (“Mr. Hou”) has been appointed as the Company’s President, executive director, member of the investment, strategy and development committee and authorised representative of the Company under the Listing Rules with effect from 8 September 2011.

Mr. Hou Jung-Lung, aged 46, joined the Uni-President Enterprises group in February 1993 and has acted as manager of a branch of Guangzhou President Enterprises Corp. (廣州統一企業有限公司), deputy general manager and head of sales department of Zhuhai Kirin President Brewery Co., Ltd.** (珠海麒麟統一啤酒有限公司), general manager of Beijing President Enterprises Drinks Co., Ltd.** (北京統一飲品有限公司), and head of human resources and general manager of the market planning office of Uni-President Enterprises (China) Investments Ltd. (統一企業(中國)投資有限公司). Mr. Hou has over 18 years of experience in the food and beverage industry and has obtained a EMBA degree from Tsinghua University in Beijing, China. Mr. Hou has not held any directorship in any other listed companies in the past three years and does not have any relationship with any other directors, senior management or substantial or controlling shareholders of the Company.

Mr. Hou has entered into a service agreement with the Company in relation to his appointment as executive director of the Company. The service agreement has a term of three years and may be terminated by either party giving six-month written notice or cash in lieu thereof. Mr. Hou will hold office until the next following general meeting of the Company and will be subject to retirement by rotation and re-election pursuant to the articles of association of the Company. Mr. Hou will be entitled to an annual remuneration as a member of the senior management of the Group of approximately RMB1,008,000, an annual director's fee of US\$7,000 as well as year-end bonuses and discretionary bonuses determined from time to time in accordance with the human resources policies of the Company. The amount of remuneration to be enjoyed by Mr. Hou is determined with reference to his experience, his duties in the Company, the remuneration standard in the industry and the prevailing market conditions.

As at the date of this announcement, Mr. Hou did not, directly or indirectly, have any interest or underlying interest in the ordinary shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Except as disclosed in this announcement, Mr. Hou is not aware of any other information in respect to his appointment that needs to be disclosed pursuant to the requirements of Rules 13.51(2) (h) to (v) of the Listing Rules or any other matters that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its warm welcome to Mr. Hou for joining the Board.

By the order of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 6 September 2011

As at the date of this announcement, the Board of Directors of the Company consists of Mr. Lo Chih-Hsien and Mr. Lin Wu-Chung as executive directors, Mr. Kao Chin-Yen, Mr. Lin Chang-Sheng, Mr. Lin Lung-Yi and Mr. Su Tsung-Ming as non-executive directors and Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony, Mr. Yang Ing-Wuu and Mr. Lo Peter as independent non-executive directors.

* *For identification purpose only*

** *The English name represents the best efforts by management of the Company in translating the Chinese name*