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UNI-PRESIDENT CHINA HOLDINGS LTD.
統一企業中國控股有限公司*

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 220)

INCREASE IN CAPITAL OF THE JOINT VENTURE COMPANY IN GUILIN

Reference is made to the announcement of Uni-President China Holdings Ltd. (the “**Company**”) on 14 November 2008 in relation to the establishment of a joint venture company (the “**Joint Venture Company**”) in Guilin, the PRC, through a wholly-owned subsidiary, with Shanghai Ziquan Beverage Co. Ltd. (“**Shanghai Ziquan**”) to engage primarily in the production of juice, tea and non-carbonated beverage products for the Company.

The Joint Venture Company is currently owned as to 45% by the Company and as to 55% by Shanghai Ziquan. The Company and Shanghai Ziquan have contributed US\$4.05 million and US\$4.95 million, respectively, to the registered capital of the Joint Venture Company, which is currently US\$9.00 million. Shanghai Ziquan which is experienced in management is responsible for the operations of the factory of the Joint Venture Company that manufactures the Company’s beverage products and sells the same to the Company. The Company then on-sells these beverage products to its customers.

Both the Company and Shanghai Ziquan have achieved favourable results through the joint venture with improved brand awareness and a wider sales network. Therefore the Company and Shanghai Ziquan have decided to increase the capital of the Joint Venture Company by an aggregate of US\$7.20 million for the purpose of establishing the Hefei branch office of the Joint Venture Company. The Company, through another wholly-owned subsidiary, and Shanghai Ziquan will contribute US\$3.24 million and US\$3.96 million, respectively, to the registered capital of the Joint Venture Company. The Joint Venture Company will continue to be owned as to 45% by the Company and as to 55% by Shanghai Ziquan. Following the increase in capital, the total registered capital of the Joint Venture Company will be US\$16.20 million.

The increase in capital of the Joint Venture Company does not constitute a notifiable transaction for the Company under the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited. This announcement is made for the information of shareholders of the Company and other investors only.

By order of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 20 August 2010

As at the date of this announcement, the executive directors are Mr. Lo Chih-Hsien and Mr. Lin Wu-Chung; the non-executive directors are Mr. Kao Chin-Yen, Mr. Lin Chang-Sheng, Mr. Lin Lung-Yi and Mr. Su Tsung-Ming; and the independent non-executive directors are Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony, Mr. Yang Ing-Wuu and Mr. Lo Peter.

* *For identification purpose only*