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UNI-PRESIDENT CHINA HOLDINGS LTD.

統一企業中國控股有限公司*

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 220)

ESTABLISHMENT OF JOINT VENTURE COMPANY IN GUILIN

The board of directors of Uni-President China Holdings Ltd. (the “**Company**”) is pleased to announce that the Company has agreed to, through a wholly-owned subsidiary, establish a joint venture company (the “**Joint Venture Company**”) in Guilin, the PRC, with Shanghai Ziquan Beverage Co. Ltd. (“**Shanghai Ziquan**”) to engage in the production of PET bottled beverage products for the Company.

Upon establishment, the Joint Venture Company will be owned as to 45% by the Company and as to 55% by Shanghai Ziquan. The Company and Shanghai Ziquan will each contribute US\$4.05 million and US\$4.95 million, respectively, to the registered capital of the Joint Venture Company.

The Company is one of the leading manufacturers of beverages and instant noodles in the PRC. Shanghai Ziquan is a joint venture enterprise established in the PRC and is a subsidiary of Shanghai Zijiang Enterprise Group Co. Ltd., a company whose shares are listed on the Shanghai Stock Exchange. The main business of Shanghai Ziquan is the research and development of hot-filling beverage products. To the best of the directors’ knowledge, Shanghai Ziquan is a third party independent of the Company and the connected persons of the Company under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The establishment of the Joint Venture Company does not constitute a notifiable transaction for the Company under the Listing Rules. This announcement is made for information of Shareholders and other investors only.

By order of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 14 November 2008

As at the date of this announcement, the executive directors are Mr. Lo Chih-Hsien and Mr. Lin Wu-Chung; the non-executive directors are Mr. Kao Chin-Yen, Mr. Lin Chang-Sheng, Mr. Lin Lung-Yi and Mr. Su Tsung-Ming; and the independent non-executive directors are Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony, Mr. Hwang Jenn-Tai, Mr. Yang Ing-Wuu and Mr. Lo Peter.

* *For identification purpose only*