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UNI-PRESIDENT CHINA HOLDINGS LTD.
統一企業中國控股有限公司

(a company incorporated in the Cayman Islands with limited liability)
(Stock Code: 220)

(I) RE-DESIGNATION OF DIRECTOR;
(II) CHANGE OF PRESIDENT;
AND
(III) CHANGE OF AUTHORISED REPRESENTATIVE

The Board announces that with effect from 1 July 2016,

- (i) Mr. Hou Jung-Lung will be re-designated from an executive Director to a non-executive Director and will resign as the President and an Authorised Representative;
- (ii) Mr. Liu Xinhua will be appointed as the President; and
- (iii) Mr. Chen Kuo-Hui will be appointed as an Authorised Representative.

(I) RE-DESIGNATION OF DIRECTOR

The board (“**Board**”) of directors (“**Directors**”, each a “**Director**”) of Uni-President China Holdings Ltd. (“**Company**”, together with its subsidiaries, “**Group**”) would like to announce that, with effect from 1 July 2016, due to the business development needs of the Group, Mr. Hou Jung-Lung (“**Mr. Hou**”) will (i) be re-designated from an executive Director to a non-executive Director; (ii) resign as the president of the Company (“**President**”); and (iii) resign as one of the authorised representatives (“**Authorised Representative**”) of the Company (for the purpose of Rule 3.05 of the Rules (“**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”). Mr. Hou will remain as a member of the investment, strategy and development committee of the Board.

Mr. Hou, aged 51, was appointed as the President and an executive Director in September 2011. Mr. Hou is also a director and/or the general manager of certain wholly-owned subsidiaries of the Company. Mr. Hou joined Uni-President Enterprises Corporation in February 1993 and has acted as manager of a branch of Guangzhou President Enterprises Corp.* (廣州統一企業有限公司), deputy general manager and head of sales department of Zhuhai Kirin President Brewery Co., Ltd.* (珠海麒麟統一啤酒有限公司), general manager of Beijing President Enterprises Drinks Co., Ltd.* (北京統一飲品有限公司) and head of human resources and general manager of the market planning office of Uni-President Enterprises (China) Investments Ltd. * (統一企業(中國)投資有限公司) (“**Uni-President China Investments**”), being a wholly-owned subsidiary of the Company. Mr. Hou has over 23 years of experience in the food and beverage industry and holds a master degree in executive business administration from Tsinghua University in the People’s Republic of China (“**PRC**”).

Save as disclosed above, Mr. Hou has not held any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, nor had he held any other major appointments and professional qualifications.

In light of the re-designation, Mr. Hou and the Company agreed to, with effect from 1 July 2016, terminate Mr. Hou’s service agreement as an executive Director which was entered into on 8 September 2011 (as extended by a renewal letter dated 8 September 2014). Mr. Hou has entered into a letter of appointment as a non-executive Director with the Company for a term of 3 years commencing from 1 July 2016 to 30 June 2019 subject to retirement by rotation and re-election at annual general meeting of the Company in accordance with the articles of association of the Company. According to such letter of appointment, Mr. Hou will be entitled to an annual director’s fee of USD7,000, which is determined with reference to his experience and qualification, his duties and responsibilities in the Group, the remuneration standard in the industry and the prevailing market conditions.

Save as disclosed above, Mr. Hou does not hold any other positions with the Group.

As at the date of this announcement, Mr. Hou does not have any relationships with any Directors, senior management, substantial shareholders or controlling shareholders (having the meaning ascribed to it in the Listing Rules) of the Company.

As at the date of this announcement, Mr. Hou is interested in 60,000 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“**SFO**”).

Save as disclosed above, there are no other matters relating to the aforesaid re-designation and resignation of Mr. Hou that need to be brought to the attention of the shareholders of the Company, nor is there any other information required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

(II) CHANGE OF PRESIDENT

The Board would also like to announce that, with effect from 1 July 2016, Mr. Liu Xinhua (“**Mr. Liu**”) will be appointed as the President. The biographical details of Mr. Liu are set out below:

Mr. Liu, aged 45, is currently the general manager of the marketing planning office and convener of strategic marketing committee of Uni-President China Investments. He has over 22 years of experience in strategic marketing in the food and beverage industry. Mr. Liu joined the Group in July 1994 and since then has been involved in sales and marketing for the Group. He acted as the sales general manager for the Sichuan province of Chengdu President Enterprises Food Co., Ltd.* (成都統一企業食品有限公司) from November 2006 until August 2008. From August 2008 to September 2014, he acted as the general manager of the food business department of Uni-President China Investments. Mr. Liu holds a doctoral degree in business management from Southwest Jiaotong University (西南交通大學) in the PRC.

Save as disclosed above, Mr. Liu has not held any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, nor had he held any other major appointments and professional qualifications.

Mr. Liu has entered into a letter of appointment with the Company, pursuant to which, with effect from 1 July 2016, Mr. Liu will be appointed as the President. According to such letter of appointment, there is no fixed term for the appointment and Mr. Liu will be entitled to discretionary bonus, in the absolute discretion of the Company as it may determine in accordance with the Company policy in place from time to time. Besides, with effect from 1 July 2016, Mr. Liu will also be promoted to general manager of Uni-President China Investments and will be entitled to an annual salary of RMB1,344,000 and discretionary end-of-year payment. The remuneration package for Mr. Liu was determined with reference to his experience and qualification, his duties and responsibilities in the Group, the remuneration standard in the industry and the prevailing market conditions.

Save as disclosed above, Mr. Liu does not hold any other positions with the Group.

As at the date of this announcement, Mr. Liu (i) does not have any relationships with any Directors, senior management, substantial shareholders or controlling shareholders (having the meaning ascribed to it in the Listing Rules) of the Company; and (ii) does not, directly or indirectly, have any interest in the shares of the Company within the meaning of Part XV of the SFO.

Save as disclosed above, there are no other matters relating to the appointment of Mr. Liu that need to be brought to the attention of the shareholders of the Company, nor is there any other information required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

(III) CHANGE OF AUTHORISED REPRESENTATIVE

The Board would also like to announce that, with effect from 1 July 2016, Mr. Chen Kuo-Hui, an executive Director, will be appointed as an Authorised Representative.

The Board would like to take this opportunity to express its gratitude towards Mr. Hou for his contribution to the Group as the President and an executive Director in the past and look forward to his continuous contribution as a non-executive Director, as well as welcome Mr. Liu in taking up the position as the President.

On behalf of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 22 June 2016

As at the date of this announcement, the Board comprised Mr. Lo Chih-Hsien, Mr. Hou Jung-Lung and Mr. Chen Kuo-Hui as executive Directors; Mr. Su Tsung-Ming as non-executive Director; and Mr. Chen Sun-Te, Mr. Chen Johnny, Mr. Fan Ren-Da, Anthony and Mr. Lo Peter as independent non-executive Directors.

* *for identification purposes only*