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UNI-PRESIDENT CHINA HOLDINGS LTD.

統一企業中國控股有限公司

(a company incorporated in the Cayman Islands with limited liability)

(Stock Code: 220)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board announces that it has resolved to appoint Mr. Chen Johnny as an independent non-executive director of the Company with effect from 1 December 2015.

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board (“**Board**”) of directors of Uni-President China Holdings Ltd. (“**Company**”, together with its subsidiaries, “**Group**”) is pleased to announce that the Board has resolved to appoint Mr. Chen Johnny (“**Mr. Chen**”) as an independent non-executive director (“**INED**”) of the Company with effect from 1 December 2015. The biographical details of Mr. Chen are set out below:

Mr. Chen, aged 55, is currently an Adjunct Associate Professor of the Department of Finance and the Department of Management at the Hong Kong University of Science and Technology. Mr. Chen joined the management of Zurich Insurance Group (“**Zurich**”) in 2005 and served as the chief executive officer of Greater China at first and later also of the Southeast Asia regions until 2010. From 2010 to 2013, he became the chief executive officer of the general insurance business in the Asia Pacific region. He had also become a member of Zurich’s leadership team and Asia Pacific executive committee from 2012 to 2014. In 2013, he was appointed as the chairman of the life and general insurance businesses in China until he left Zurich in early 2015. During his 10 years of service with Zurich, Mr. Chen assisted the expansion of Zurich in China and in the Asia Pacific business regions.

Prior to joining Zurich, Mr. Chen was an executive member of the Greater-China Management Board and the operating committee of PricewaterhouseCoopers (“**PwC**”), as well as a managing partner of PwC’s Beijing office. During his tenure of service in PwC, Mr. Chen contributed to the firm’s strategic development, particularly in the China market.

Mr. Chen had also worked at KPMG from 1983 to 1993, where he provided advisory services to many leading Chinese corporations and contributed to the development of the firm in China’s capital market.

Mr. Chen holds a Master of Science Degree in Accounting from the University of Rhode Island and a Bachelor Degree of Accounting from the Johnson & Wales University and is a U.S. certified public accountant.

Mr. Chen is currently an independent non-executive director of (1) Stella International Holdings Limited (stock code: 1836), the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”); and (2) Viva China Holdings Limited (stock code: 8032), the shares of which are listed on the Growth Enterprise Market of the Stock Exchange. From 2005 to January 2014, Mr. Chen was a non-executive director of New China Life Insurance Company Ltd. (stock code: 1336), the shares of which are listed on the Main Board of the Stock Exchange.

Save as disclosed above, Mr. Chen has not held any directorships in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years, nor had he held any other major appointments and professional qualifications.

Mr. Chen will enter into an appointment letter with the Company, pursuant to which Mr. Chen will be appointed as an INED of the Company for a fixed term of three years from 1 December 2015 to 30 November 2018, subject to retirement by rotation and re-election at annual general meeting of the Company in accordance with the articles of association of the Company. According to the appointment letter, Mr. Chen will be entitled to an annual salary of USD36,000, which are determined with reference to his experience and qualification, his duties and responsibilities in the Company, the remuneration standard in the industry and the prevailing market conditions.

Save as disclosed above, Mr. Chen does not hold any other positions with the Company or any of its subsidiaries. As at the date of this announcement, Mr. Chen does not have any relationships with any directors, senior management, substantial shareholders or controlling shareholders (having the meaning ascribed to it in the Rules Governing the Listing of Securities on the Stock Exchange (“**Listing Rules**”)) of the Company.

As at the date of this announcement, Mr. Chen does not, directly or indirectly, have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there are no matters relating to the appointment of Mr. Chen that need to be brought to the attention of the shareholders of the Company, nor is there any other information required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

The Board would like to take this opportunity to welcome Mr. Chen in joining the Company as an INED of the Company.

On behalf of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 29 September 2015

As at the date of this announcement, the Board comprises Mr. Lo Chih-Hsien, Mr. Hou Jung-Lung and Mr. Chen Kuo-Hui as executive directors of the Company; Mr. Su Tsung-Ming as a non-executive director of the Company; and Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony and Mr. Lo Peter as independent non-executive directors of the Company.