



UNI-PRESIDENT CHINA HOLDINGS LTD.

統一企業中國控股有限公司

(a company incorporated in the Cayman Islands with limited liability)

(Stock code: 220)

24 March 2014

Dear Shareholder(s),

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and/or the articles of association of Uni-President China Holdings Ltd. (the “Company”), the Company will make available the following options for you to elect for receipt of future corporate communication (“Corporate Communication”) of the Company, which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read future Corporate Communication published on the Company’s website at www.upch.com.cn (“Website Version”) in place of receiving printed copies, and receive a printed notification letter of the publication of the Corporate Communication on website; or
- (2) to receive the printed English version of all future Corporate Communication only; or
- (3) to receive the printed Chinese version of all future Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communication.

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company recommends you to select the Website Version. To make your election, please mark (X) in the appropriate box on the enclosed Reply Form and sign and return it to the Company’s branch share registrar and transfer office in Hong Kong (the “Hong Kong Share Registrar”), Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

If the Company does not receive the enclosed Reply Form or a response indicating an objection from you by 22 April 2014 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable notice in writing according to the relevant laws and regulations, you will be deemed to have consented to receiving Website Version and only a printed notification of the publication of the Corporate Communication on the Company’s website will be sent to you in the future.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar to change the choice of language and means of receipt of the Corporate Communication. You may also send such a notice by email to uni-president@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will upon your request send the Corporate Communication to you in printed form free of charge as soon as possible.

Please note that (a) printed copies of the English and Chinese versions of all future Corporate Communication will be available from the Company on request; and (b) the same will also be available on the Company’s website at www.upch.com.cn and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any query in relation to this letter, please contact the Company’s Hong Kong Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
Uni-President China Holdings Ltd.
LO Chih-Hsien
Chairman