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**UNI-PRESIDENT CHINA HOLDINGS LTD.
統一企業中國控股有限公司**

(a company incorporated in the Cayman Islands with limited liability)
(Stock Code: 220)

**RESIGNATION OF NON-EXECUTIVE DIRECTOR;
AND
APPOINTMENT OF EXECUTIVE DIRECTOR**

The Board announces that with effect from 10 August 2013, Mr. Kao has resigned as a non-executive Director and Mr. Chen has been appointed as an executive Director.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The board (“**Board**”) of directors (each, a “**Director**”) of Uni-President China Holdings Ltd. (“**Company**”, together with its subsidiaries, “**Group**”) announces that Mr. Kao Chin-Yen (“**Mr. Kao**”) has tendered his resignation as a non-executive Director with effect from 10 August 2013 due to his own decision to devote more time to his personal endeavours. Mr. Kao has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company (“**Shareholders**”) and The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”).

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Chen Kuo-Hui (“**Mr. Chen**”) has been appointed as an executive Director with effect from 10 August 2013. The biographical details of Mr. Chen are set out below:

Mr. Chen, aged 44, joined the Group in May 2011 and is currently the chief financial officer of the Group. Mr. Chen also acts as the supervisor of all of the Group’s wholly-owned subsidiaries in the People’s Republic of China. Mr. Chen is also the supervisor of 蘇州工業園區華穗創業投資管理有限公司 (United Advisor Venture Management Co., Ltd.*) and 民馥管理諮詢(上海)有限公司 (Min Fu Management Consultancy (Shanghai) Co., Ltd.*) and the director of 煙台統利飲料工業有限公司 (Yantai Tongli Beverage Industries Co., Ltd.*), where the Group holds 50% interests in the above named companies, and the director of 上海民富股權投資管理有限公司 (SMS Private Equity Fund Management Co., Ltd.*) and 黑龍江省完達山乳業股份有限公司 (Heilongjiang Wondersun Dairy Co., Ltd.*), companies in which the Group has invested. Mr. Chen has worked in the ultimate holding company of the

Company i.e. 統一企業股份有限公司 (Uni-President Enterprises Corporation*) from November 1997 to April 2011 and has over 16 years of experience in financial management. Mr. Chen holds a master's degree in business administrative from University of Strathclyde in the United Kingdom. Other than the directorship and the position as the chief financial officer in the Group, and the various positions held in the Group as disclosed above, Mr. Chen has not held any other positions with the Company or any of its subsidiaries, and he did not hold any other directorships in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Save as disclosed above, Mr. Chen has not held any other major appointments and professional qualifications.

Mr. Chen will enter into a service agreement with the Company in relation to his appointment as an executive Director for a term of three years. Mr. Chen will be subject to retirement by rotation and re-election pursuant to the articles of association of the Company. Mr. Chen will be entitled to an annual salary of RMB735,864 and an annual director's fee of USD6,000 as well as year-end payment and discretionary bonus as determined from time to time in accordance with the human resources policies of the Company. The emoluments of Mr. Chen are determined with reference to his experience and qualification, his duties and responsibilities in the Company, the remuneration standard in the industry and the prevailing market conditions.

As at the date of this announcement, Mr. Chen does not have any relationship with any Director, senior management, substantial shareholders or controlling shareholders (having the meaning ascribed to it in the Rules Governing the Listing of Securities on the Stock Exchange (“**Listing Rules**”)) of the Company.

As at the date of this announcement, Mr. Chen does not, directly or indirectly, have any interest or underlying interest in the ordinary shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Except as disclosed in this announcement, Mr. Chen is not aware of any other information in respect to his appointment that needs to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to (v) of the Listing Rules or any other matters that needs to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to thank Mr. Kao for his valuable contribution and services during his tenure of office and welcome Mr. Chen in joining the Company.

On behalf of the Board
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 12 August 2013

As at the date of this announcement, the board of directors of the Company comprised Mr. Lo Chih-Hsien, Mr. Hou Jung-Lung and Mr. Chen Kuo-Hui as executive directors; Mr. Lin Chang-Sheng, Mr. Lin Lung-Yi and Mr. Su Tsung-Ming as non-executive directors; and Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony, Mr. Yang Ing-Wuu and Mr. Lo Peter as independent non-executive directors.

* For identification purpose only